

The City of Harrisburg Presents  
*Taste of Independence*

**JULY 4<sup>TH</sup>**  
**FOOD TRUCK**  
**FESTIVAL**



## 2017 SPONSORSHIP LEVELS

On Tuesday July 4, 2017, the City of Harrisburg will host the "Taste of Independence Food Truck Festival & Fireworks" along Riverfront Park. This free event will feature music, activities for children, delicious food and the largest fireworks display in Central PA. This free event drew nearly 25,000 visitors last year and is expected to draw an even larger crowd in 2017.

### **FIREWORKS SPONSOR - \$15,000**

- Listing in all media coverage and on all advertisements as the exclusive Fireworks Sponsor
- Recognition before the fireworks display
- Guest appearance on the Mayor's Word in the Burg show (WHBG channel 20)
- Invitation to attend the event press conference and address the media
- 20x10 vendor space reserved on RiverFront Park
- Listing and logo placement on the City of Harrisburg's website
- Listing on ExploreHBG.com
- Opportunity to share promotional materials at the Mayor's tent
- Recognition during announcements throughout the day
- Your banner displayed along RiverFront Park and on the Walnut St. bridge
- Mention in the festival's promotional video
- Logo placement on all event posters, flyers and billboards

### **FESTIVAL SPONSOR - \$5,000**

- Listing in all media coverage and on all advertisements
- Guest appearance on the Mayor's Word in the Burg show (WHBG channel 20)
- 10x10 vendor space reserved on RiverFront Park
- Listing and logo placement on the City of Harrisburg's website
- Recognition during announcements throughout the day
- Your banner displayed along the Walnut St. bridge
- Mention in the festival's promotional video
- Logo placement on all event posters, flyers and billboards



## SUPPORTING SPONSOR - \$2,500

- Listing in all media coverage
- 10x10 vendor space reserved on RiverFront Park
- Listing and logo placement on the City of Harrisburg's website
- Recognition during announcements throughout the day
- Your banner displayed along the Walnut St. bridge
- Logo placement on all event posters and flyers

## COMMUNITY SPONSOR - \$1,000

- Listing in all media coverage
- Listing on the City of Harrisburg's website
- Recognition during announcements throughout the day
- Your banner displayed along the Walnut St. bridge

## IN-KIND MEDIA SPONSOR

- Listing in digital media coverage and on the City's website
- Recognition during announcements throughout the day
- Your banner displayed along the Walnut St. bridge

## QUESTIONS?

Please contact Devan Drabik,  
Director of Business Development  
at 717-255-3034 or  
dmdrabik@cityofhbg.com  
for more information.

**YES!** We would like to sponsor the 2017 Food Truck Festival & Fireworks.

Fireworks Sponsor - \$15,000

Festival Sponsor - \$5,000

Supporting Sponsor - \$2,500

Community Sponsor - \$1,000

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Checks should be made payable to the "Harrisburg City Treasurer" and directed to Business Development Office at the City Government Center (10 North Second Street, Suite 302, Harrisburg, PA 17101.)