



2016 Independence Day

Festival and Fireworks Show

On July 4, 2016 the City of Harrisburg will proudly present an Independence Day Food Truck Festival and Fireworks Show on Riverfront Park. This one-day event will feature music, activities for children, a performance by the Harrisburg Symphony, delicious food and of course, fireworks. This free event drew nearly 20,000 visitors last year and is expected to draw an even larger crowd in 2016.

Sponsors are critical to the City's ability to produce the largest fireworks display in Central PA, and to offer this free festival for our region. Please consider partnering with the City of Harrisburg to make this year's event a success.

Title Sponsor: \$15,000

- Listing in all media coverage and on all advertisements as the Title Sponsor
- Recognition before the fireworks display
- Recognition during announcements throughout the day
- Guest appearance on the Mayor's *Word in the Burg* show (WHBG channel 20)
- Vendor space reserved on RiverFront Park
- Listing on the City of Harrisburg's website
- Opportunity to share promotional materials at the Mayor's tent
- Your banner displayed along RiverFront Park and on the Walnut St. bridge
- Logo placement on all event posters

Supporting Sponsor: \$5,000

- Listed in all media coverage
- Recognition during announcements throughout the day
- Vendor space reserved on RiverFront park
- Listing on the City of Harrisburg's website
- Your banner hung along the Walnut St. bridge
- Logo placement on all event posters

Community Sponsor: \$2,500

- Listed in all media coverage
- Recognition during announcements throughout the day
- Listing on the City of Harrisburg's website
- Your banner hung along the Walnut St. bridge



Independence Day Celebration Sponsorship Form

Contact: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Sponsorship Level:

- Title Sponsor - \$15,000
- Supporting Sponsor - \$5,000
- Community Sponsor - \$2,500

Checks should be made payable to the "Harrisburg City Treasurer" and directed to Business Development Office at the City Government Center (10 North Second Street, Suite 302, Harrisburg, PA 17101.)

Banners:

Sponsors will have the opportunity to have their banners displayed at the Independence Day Festival. Banners must be dropped off to the Office of Business Development at City Hall (suite 302) by Monday, June 27th.

Vendor Space:

Title and Supporting Sponsors will have the opportunity to reserve a vendor space at the Independence Day Celebration, free of charge. To reserve your vendor space, please contact VaLonda Harris at vharris@cityofhbg.com or by calling the Department of Parks and Recreation at 255-3020.