



# 2024 COMMUNITY ART INSTALLATION

**CITY ISLAND  
HARRISBURG, PA**

IMAGE ABOVE IS THE "ONE FISH, TWO FISH" PUBLIC ART INSTALLATION  
LOCATED IN WHITEHORSE, YUKON, CANADA WHICH SERVES AS OUR  
INSPIRATION FOR THIS PROJECT.

# ABOUT THE PROJECT

## DETAILS

450 RESIN FISH WILL BE PAINTED BY ATTENDEES AGES 10 & OLDER DURING ARTSFEST ON MAY 25-27, 2024. THE FISH WILL LATER BE INSTALLED AT CITY ISLAND TO CREATE A MASSIVE, COLORFUL SCHOOL OF FISH. THE FISH SCULPTURES WILL RESEMBLE A ROCK BASS, A SPECIES NATIVE TO THE SUSQUEHANNA RIVER.

## THE SPACE

THE FISH WILL BE INSTALLED ON A ROUGHLY 100' LONG SECTION OF CHAIN LINK FENCE ON CITY ISLAND. THEY WILL BE LOCATED BESIDE THE PLAYGROUND AND CLOSE TO BOTH WATER GOLF AND THE BEACH CLUB.



## IMPACT

CITY ISLAND IS A UNIQUE ASSET AND THIS PROJECT WILL SUPPORT ITS GROWTH BY MAKING THE SPACE MORE VISUALLY APPEALING. IT IS MADE MORE SPECIAL BY ALLOWING COMMUNITY MEMBERS TO CONTRIBUTE THEIR ARTISITC SKILLS TO THE PROJECT.

# SUPPORT THE PROJECT

We are looking for community partners to support this permanent art display. Please see below for the sponsorship packages available and complete the form on the last page if you'd like to support the project.

## VISIONARY - \$3,000

- Logo on permanent sponsor sign located on-site alongside the art installation. Logos at this level will be near the top of the sign and larger than those at the “supporter level.”
- Recognition in press releases and at the press conference presenting the completed project. You may have a representative stand alongside the Mayor.
- Company logo on the 2024 Artsfest webpage & signage at the community art project area during Artsfest

## SUPPORTER - \$1,000

- Logo on permanent sponsor sign located on-site alongside the art installation. Logos at this level will be near the middle of the sign and smaller than those at the “visionary level.”
- Recognition in press releases and at the press conference presenting the completed project.
- Company listed on the 2024 Artsfest webpage & signage at the community art project area during Artsfest

## FRIEND - \$500

- Company name listed on permanent sponsor sign located on-site alongside the installation.
- Company listed on the 2024 Artsfest webpage & signage at the community art project area during Artsfest

Example of the Rock Bass fish sculpture that will be painted by Artsfest attendees and used as part of the display on City Island:



Draft of sponsor sign that will be on display alogside the art installation:

 **THE FISH OF CITY ISLAND**  
2024 COMMUNITY ART INSTALLATION

**THANK YOU TO THE FOLLOWING SPONSORS  
FOR MAKING THIS PROJECT POSSIBLE:**

**SPONSOR LOGO**      **SPONSOR LOGO**      **SPONSOR LOGO**

**SPONSOR LOGO**      **SPONSOR LOGO**

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**SPONSOR LOGO**      **SPONSOR LOGO**      **SPONSOR LOGO**      **SPONSOR LOGO**

**SPONSOR LOGO**      **SPONSOR LOGO**      **SPONSOR LOGO**

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**SPONSOR 1**      **SPONSOR 5**      **SPONSOR 9**  
**SPONSOR 2**      **SPONSOR 6**      **SPONSOR 10**  
**SPONSOR 3**      **SPONSOR 7**      **SPONSOR 11**  
**SPONSOR 4**      **SPONSOR 8**      **SPONSOR 12**

**\$3K  
LEVEL**

**\$1K  
LEVEL**

**\$500  
LEVEL**



# SPONSORSHIP FORM

To receive the sponsorship benefits that occur during Artsfest, you will need to confirm your support by Wednesday, May 15. Otherwise, you have until Thursday, August 1 to confirm your support.

## WE WOULD LIKE TO SUPPORT AT THE FOLLOWING LEVEL:

\_\_\_ VISIONARY - \$3,000

\_\_\_ SUPPORTER - \$1,000

\_\_\_ FRIEND - \$500

## COMPANY INFO:

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

Please submit your completed form to Special Events Manager, Cortney Ranck-Cameron at [specialevents@harrisburgpa.gov](mailto:specialevents@harrisburgpa.gov).

Payment can be submitted by check made payable to "The City of Harrisburg" and directed to the address below.

Special Events Office  
10 N 2nd Street, Suite 304  
Harrisburg, PA 17101